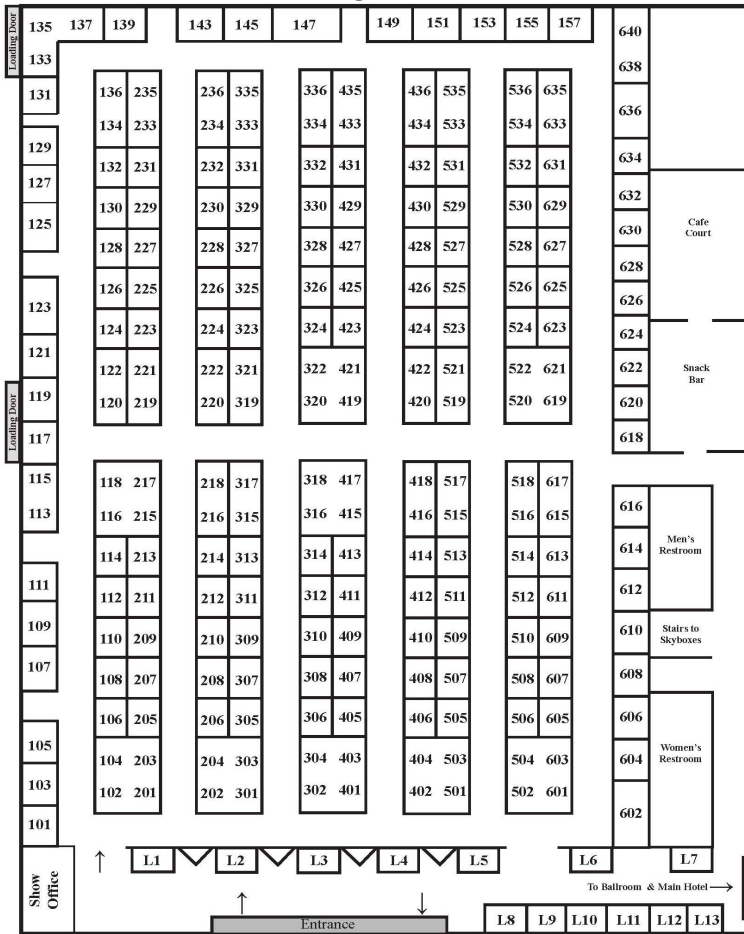


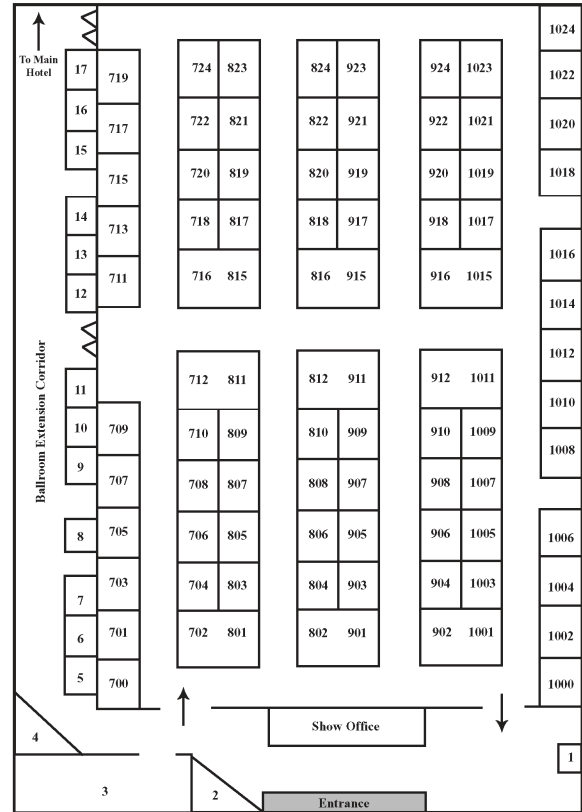
# The Old House New House® Home Show

February 7 - 8 - 9, 2020 ~ Pheasant Run Resort ~ St. Charles, IL  
*The Largest, Longest Running Home Show in the Chicago Market*

## Mega Center



## Ballroom



### BOOTH SPECIFICS

|                      |                     |             |
|----------------------|---------------------|-------------|
| Basic Booth          | 8' Deep x 10' Wide  | \$1,250     |
| Single Corner        | 8' Deep x 10' Wide  | \$1,350     |
| Booth & One Half     | 8' Deep x 15' Wide  | \$1,875     |
| Double Booth In-Line | 8' Deep x 20' Wide  | \$2,400     |
| Double Booth Corner  | 8' Deep x 20' Wide  | \$2,500     |
| 2 Booth End Cap BR   | 10' Deep x 16' Wide | \$2,500     |
| 4 Booth End Cap      | 20' Deep x 16' Wide | \$4,600     |
| BR Corridor          | Table Top           | \$ 600      |
| Lobby Booths         | Varies              | \$ 800 & Up |
| BR 3/4 Booth         | 8' Deep x 7.5' Wide | \$ 950      |

### SERVICE ORDERS

Please finalize service orders 30 days prior to the show.

|                               | Pre-Order    | On-Site   |
|-------------------------------|--------------|-----------|
| Skirted Tables (4', 6' or 8') | \$75 Each    | \$85 Each |
| Electric (2000 Watts)         | \$100        | \$125     |
| Forklift Service              | \$100        |           |
| WiFi                          | \$25         |           |
| Phone Line                    | \$100 and Up |           |
| Event Guide Advertising       | \$100 and Up |           |

### INCLUDED IN BOOTH PACKAGE

- Extensive advertising, publicity and promotion
- Clear-span, clean facility with free paved parking
- 8' Tall back drape, 3' tall side rails and chairs
- Booth identification sign (7" x 44")
- 4 Badges per company
- 15 Complimentary passes
- Company listing on web site and in the event guide

### SHOW HOURS

Friday, Saturday & Sunday 10 - 5

### SET-UP

Thursday 8 - 5

### TEAR DOWN

Sunday 5 - 9

### DEPOSIT

Please send a deposit of \$250 for each 8' x 10' space. Booths are placed upon receipt of application & deposit.

*Since 1984, this event has been celebrating the spirit of home improvement. We look forward to a successful, productive and enjoyable event together.*

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